

(Download this form to complete your order)

**Michigan Women's Hall of Fame  
28<sup>th</sup> Annual Awards Dinner  
Program Ad Form**

**The deadline for submitting ads is September 28, 2011**

All ads should be the exact sizes indicated on the reverse side of this form. Ads will print in black ink only. If your ad is the wrong size, we reserve the right to send it back to you for resizing or there will be an additional \$25 charge to resize the ad.

Ads should be submitted electronically in one of the following formats:

- Press-quality PDF
- Illustrator.eps using version CS2 or older, (all fonts converted to outlines; all images included in the file).
- Tif file (If the ad contains photographs, all photos must have a resolution of 300 dpi at actual size. The ad itself should also be saved at actual size at 300 dpi.)
- Email to: info@michiganwomen.org with the SUBJECT line containing "Hall of Fame AD & your group name"
- Disk formats accepted include CD or DVD, accompanied by a hard copy print.
- **MAIL FORM AND PAYMENT TO:**

*Michigan Women's Hall of Fame  
MWHOF 2011 AD  
213 W Main Street  
Lansing, MI 48933*

Advertiser/Company \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

**AD SIZES:**

Full Page Inside	7.5" wide x 10" high; no bleed
Half Page Inside	7.5" wide x 4.875" high
Quarter Page Inside	3.625" wide x 4.875" high
Eighth Page Inside	3.625" wide x 2.375" high

**Check One:**

\$400	_____
\$200	_____
\$125	_____
\$75	_____

**PAYMENT:**

SEND INVOICE TO ADDRESS ABOVE

CHECK ENCLOSED

**MAKE CHECK PAYABLE TO MWSA**

MASTERCARD  VISA  Am Ex  Discover

CREDIT CARD # \_ \_ \_ \_ / \_ \_ \_ \_ / \_ \_ \_ \_ / \_ \_ \_ \_

EXPIRATION DATE \_ \_ / \_ \_

NAME ON CARD \_\_\_\_\_

SIGNATURE \_\_\_\_\_

**MAIL:** Michigan Women's Hall of Fame  
213 W. Main Street, Lansing MI 48933

**VISIT:** michiganwomenshalloffame.org

**CALL:** 517-484-1880 X 203

**FAX:** 517-372-0170

**EMAIL:** info@michiganwomen.org

<b>INTERNAL USE ONLY</b>	<b>DATE</b>
Payment Received:	_____
Forwarded to Designer:	_____
Follow-Up Received/ Designer:	_____